

For Immediate Release

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StrionAir Launches Partner Program and Rep Council

May 31, 2005, Louisville, CO – StrionAir, the leader in high-efficiency, germicidal, low-cost air purification systems, today announced its Partner Program, designed to enable authorized manufacturer rep firms across the nation to take advantage of a broad set of sales tools as well as business benefits including project configuration, field support and exceptional pricing. In addition, the Company also announced the formation of its Rep Council to provide strategic input on market and product considerations.

“The addition of our Partner Program continues the best-in-class support we offer to our over 40 manufacturer’s rep firms across the country,” said Bruce Dawson, StrionAir President and CEO. “It is our intention to provide our Partners with the tools and support they need to grow their businesses.”

The StrionAir Partner Program helps manufacturer’s reps tap into the \$13 billion commercial air purification marketplace. It will help to accelerate the demand for StrionAir Systems and directly enhance Partner efforts to market and sell. The Partner Program is a series of benefits which include:

- Exclusive access to StrionAir products
- Dedicated Partner Web site
- Selling tools and marketing support
- Comprehensive training
- Monthly e-newsletter
- Free-of-charge demonstration units
- Sales leads
- Sales promotions

StrionAir’s Rep Council will bring together six of its most innovative and aggressive Partner firms for an open forum of ideas and suggestions to help shape the future direction of products and the company. This year’s Rep Council includes representatives from the following firms: Associated Air Products, DMG Corporation, Marshall, Neil & Pauley, LR Gorrell, Washington Air Reps, and DMR Associates.

“We are glad to see the early formation of the Rep Council,” said Tom Trial, President, Marshall, Neil & Pauley. “It is a great opportunity for us to represent all of StrionAir’s manufacturer’s representatives and make an impact on their future plans.”

The first Rep Council meeting will take place in Boulder, CO June 23 and 24. Input from the group will be leveraged in StrionAir’s strategic planning process.

“The development of a Rep Council is crucial to our success in the marketplace. It will provide a forum for our Partners to share their experiences and provide feedback on their experiences with StrionAir,” said Dennis Kloster, StrionAir VP of Sales. “We will also have the opportunity to share product plans and solicit early input that can affect the features and benefits that we will offer.”

The StrionAir System offers the world’s only germicidal, high-performance, low-pressure air purification solution proven by independent third-party tests to improve indoor air quality. It removes and kills airborne pathogens that can lead to respiratory illness and produces a strong and sustained return on investment by reducing HVAC energy and operating costs.

About StrionAir, Inc.

StrionAir, Inc. is a Colorado-based air purification firm that develops and manufactures high-performance air purification products for commercial and residential applications. StrionAir Systems have been installed in hospital, government, commercial and other facilities throughout North America. The company's patented technology represents the commercialization of groundbreaking research performed at Lawrence Livermore National Labs in the area of enhancing filter performance through electrical force. For more information, visit StrionAir's Web site at www.strionair.com.

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